

CARTER J. THEIS
9 Humbolt Ct Pacifica CA 94044
info@cartertheis.com / 704-526-8294

Portfolio: www.cartertheis.com

Formally trained in Advertising, Design and Film. Interested in creative Branding, Logo design, Ad Campaigns, and Video Direction. Recently shot and edited interviews at Vans Warped Tour for Enoch Magazine, and two commercials for JEH Stallion Station. Also experienced in Magazine Production & Layout, Clothing Design, Writing, Social Media, Web Design and UX, Car Dealership Mgmt. and Traditional Sales. Recently completed Logo, Branding, Website and all Written Content for Hologramics.com and Uhonda.com. Currently designing Logo for Southern Oregon Honda Dealers Association.

Formal Education

ART CENTER COLLEGE OF DESIGN Pasadena, CA. **4 Years**
Advertising & Graduate Film Program (CMYK Magazine Publication, R.E.D. Originator)

UNIVERSITY OF OREGON Eugene, OR. **4 Years**
B.S. in Advertising - Journalism & Communication (Roy Paul Nelson Award for Creativity)

Professional Experience

ENOCH MAGAZINE .com (501c3) Kansas City, KS. **2007 ~ 2012**

Online video magazine focusing on Music, Homelessness and Religion.

- Branding, logos, graphic packages, filming, editing and writing.
- Documented homeless, missions trips, local activists, Bands and Concert Tours.
- Adobe CS5.5, Photoshop, Illustrator, Premiere, After Effects, Audition, Protools, Indesign and Final Cut Pro.
- Generated Original content for web: mutli-cam video interviews, print interviews, articles, short-format documentaries, album reviews, and live concert coverage.
- Worked to build online community in nich market: 1.3 million video views, 3000 youtube subscribers, 10k unique site visitors per month, 3000 fans on facebook

STEELROOTS MAGAZINE (print) Charlotte, NC. **2005 ~ 2007**

100 pg. full color print magazine: Skateboarding, Surfing, Snowboarding and Social Justice.

- Concepted and created entire magazine: content, features, articles, art and layout.
- Hired and developed a team of designers, writers, photographers and outside vendors.
- Sent teams of riders, writers, photographers and video crew around the world.
- Built and maintained relationships with professional riders and extreme sports companies.
- Handled deadlines, publishing rates, ad sales presentations and print production.

- Created tour bus graphics and other promotional materials for parent company.

UNIVERSITY HONDA (dealership) Corvallis, OR.

2003 ~ 2005

Used Car Mgr. / Company Website and Graphic Designer

- Increased profit in Used Dept. by 60% first year.
- Managed staff, daily operations, vehicle inventory and reconditioning.
- Created all branding, logos, and graphics packages for dealership.

ENOCH CLOTHING LLC. Portland, OR.

2003 ~ 2005

T-shirt and hat company

- Designed and printed t-shirts and hats sold online and in stores.
- Bought wholesale goods and worked with screen printers and embroidery.
- Marketed clothing through musicians and band sponsorships.
- Seraph shirt featured in the Spiderman 2 video on MTV (worn by singer)

Recent Freelance Clients

Southern Oregon Honda Dealers Association Corvallis, OR.

- Pitched logo comps, and currently developing selected designs.

Hologramics Dallas, TX.

- Designed and produced company's name, logo, website, social media, business cards and promotional print tools.

Kingdom Center Ventura, CA.

- Shot and edited 2 promotional videos to launch new housing centers for the homeless.

Interests & Activities

I'm a student of culture. I love paying attention to advancements in style and communication. Being a designer and documentary filmmaker, I'm constantly traveling; seeing new cultural trends. I also grew up in the skateboard/surf/snowboarding/dj scene where artistic visuals and branding made or broke their success. Currently, I dj in North Beach San Francisco on weekends and manage my Father's Honda Dealership website. I'm also quite active with the homeless! Since recently moving to San Francisco, I've volunteered and shot videos for local shelters and recovery programs such as City Team, City Impact, and World Impact.

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